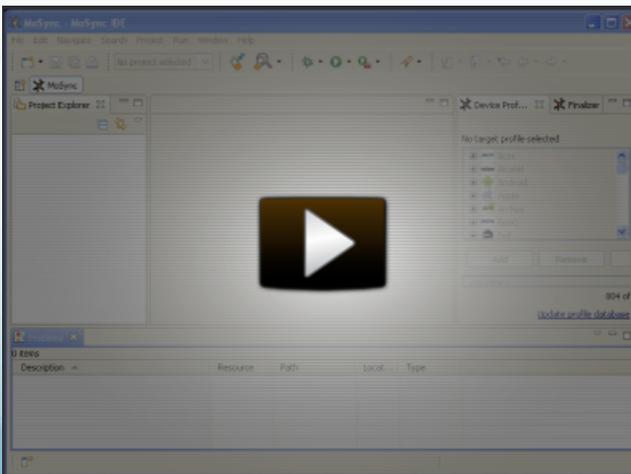




Creating Screencasts for Sakai

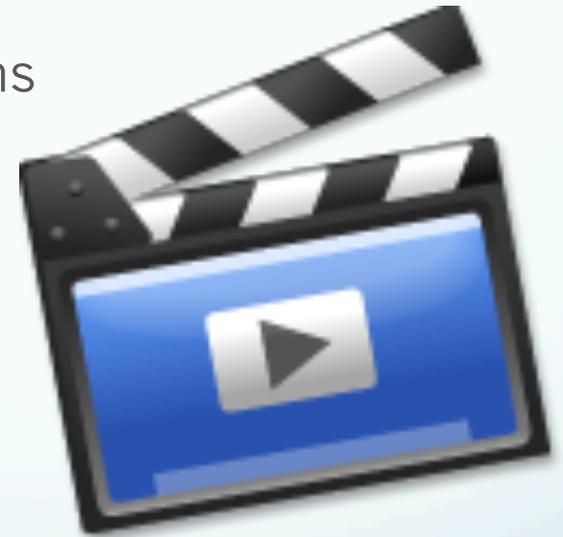
A Tutorial

Presented by: Kara Stiles, Consultant, Brutus Partners
October 17, 2013



Welcome

- Using GoToWebinar to attend this webinar
 - Make sure your speakers are working. If not, call in using the phone number
 - Use the question queue to send questions
- Today's Topics
 - What's a screencast?
 - Where can I go to look at a screencast?
 - Why screencasts are useful
 - Steps to creating a screencast
 - Tools used for creating screencasts
 - Cost-free screencast production demo
 - Pain-free screencast production demo
 - Discussion, Q & A



About Brutus Partners

- Offering Sakai functional, technical and implementation (D-I-Y) training
- Free training webinars (~monthly)
- Fee-based public training events via web
- Fee-based private training events via web or on-site
- Visit us brutuspartners.com for contact information, training events, webinar recordings and sample materials



What is a screencast?

A screencast is a digital recording of computer screen output, also known as a video screen capture, often containing audio narration.

from <http://en.wikipedia.org/wiki/Screencast>



Sample Screencasts

Screencast hosted at YouTube:

<http://youtu.be/oeTaLNaxiws?t=48s>

Screencast hosted at Vimeo:

<http://vimeo.com/8260921>

Khan Academy Screencast (embedded at Khan Academy site but hosted at YouTube):

<https://www.khanacademy.org/humanities/history/euro-hist/world-war-i-tutorial/v/german-and-italian-empires-in-1914>



Why are screencasts useful?

- They nearly always cause the viewer to learn something new
- They are more effective than written instructions for some types of learners
- They can be engaging and entertaining, causing the viewer to stay focused
- They offer a time-flexible learning option



Steps to create a screencast

1. Create and/or gather your learning content
2. Check your microphone
3. Use computer programs & your voice to present the content on your computer screen*
4. Use screen capture software to capture the presentation of the content*
5. Edit the presentation (optional – this can be a time suck)
6. Upload the presentation to a place that can host/store screencasts*
7. Set access options on the presentation – options vary
8. Give students/learners access to the presentation*



*See next slide for options

Tools for Presenting Content



Screen Capture Tools



CamStudioTM
OPEN SOURCE



ScreenFlow

Screencast Hosting Options

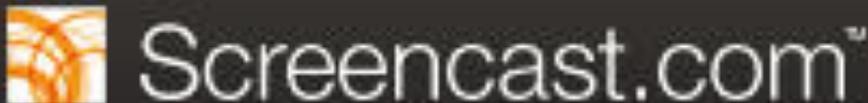


Share your screencast using Sakai

- Embed screencast in Lesson Builder
- Embed screencast on an HTML page (or anyplace where you can use the rich text editor)
- Link to screencast from Syllabus
- Link to screencast from Resources

A cost-free recipe for success (training demo)

- Use PowerPoint and a writing tablet as presentation tools
- Use Jing (free software) to capture screencast (up to 5 minutes)
- Upload to screencast.com
- Embed screencast in Sakai using Jing embed code with Sakai's rich text editor



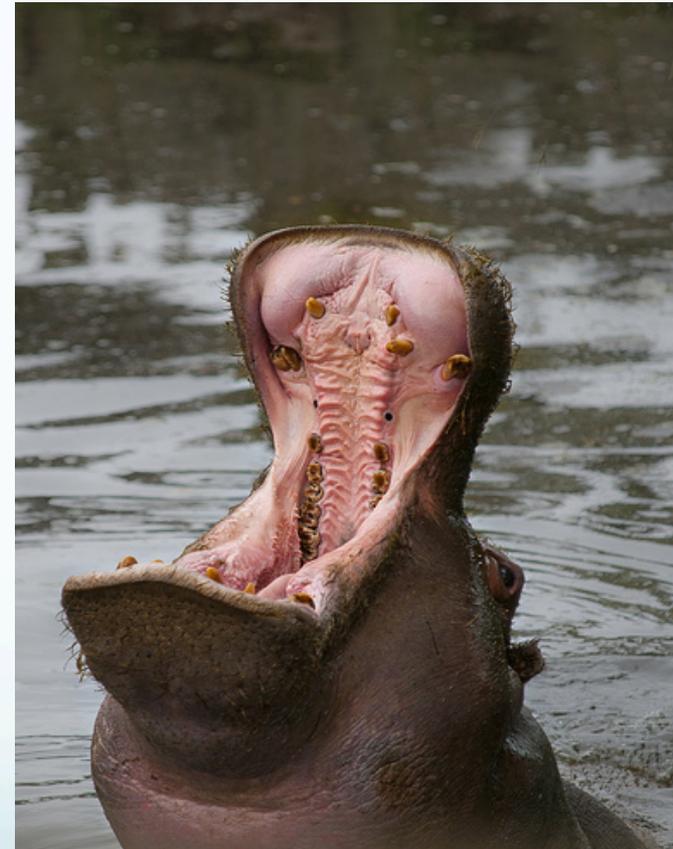
A pain-free recipe for success (training demo)

- Suck it up and pay for Camtasia (\$100 for Mac users, \$179 for Windows users with education discount)
- Use PowerPoint and a browser to present content
- Use Camtasia to capture, edit and publish screencasts
- Upload screencasts to YouTube, optionally mark as unlisted
- Embed screencast in Sakai's Lesson Builder



Best Practices

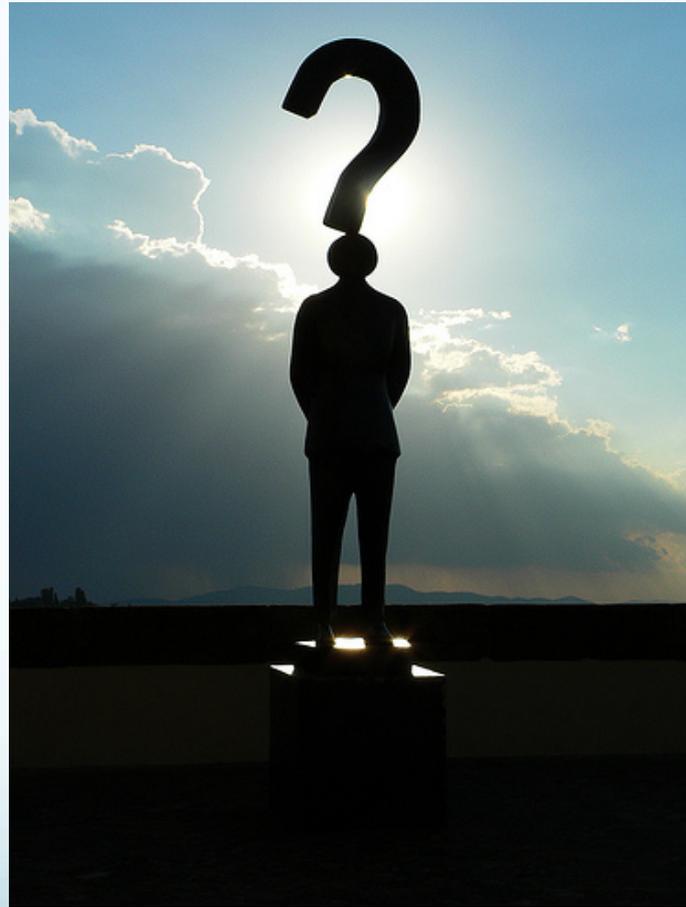
- Slides are sometimes necessary but often boring
- Keep it simple
- Keep it short
- Consider where you're hosting the screencast, and choose an appropriate size for the video
- If you say “uh” or “um” often, write yourself a note
- For short screencasts, consider multiple retakes vs. edits
- Don't build a perfect screencast. Build an interesting and relevant screencast
- Remember that you are your own worst critic



Considerations

- How public are your screencasts supposed to be?
 - Publicly searchable and viewable?
 - Unlisted, but accessible on the web via direct link?
 - Available to people in my Sakai instance, only if given the direct link?
 - Available only to the students who are registered for your course?
- Is storage space a consideration? Will you re-use these screencasts from term to term? Will you use a lot of space if you store screencasts in Sakai?
- What are your goals with screencasts?

Questions and Answers



Questions? Email kstiles@brutuspartners.com